



2010 New Product Walk

For the past five years, the **New Product Walk** has proven to be a success in bringing attention to new products and increasing booth traffic. The New Product Walk will be located in the CSMC Exhibit Hall and will be open throughout the Conference. On Wednesday, May 19th, from 12:30pm – 1:30pm there will be time for registrants to focus on the products found in this area and to vote for the best product being displayed. Company representatives will be encouraged to attend to answer questions and promote their items.

The “**Registrant’s Choice Harding Award for Product Innovation**”, will be announced during the luncheon in the Cohen Ballroom on Thursday, May 20th at 12:45 pm.

For the nominal charge of \$100 per entry, you can highlight your recently released or soon-to-be-released products. If you decide to enter **3 or more products** pay only \$75 each.

Yes, I would like to display a new product(s) in the **New Product Walk**.

_____ (Quantity) X \$100 \$ _____

_____ (3 or more) X \$75 \$ _____

TOTAL DUE: _____

Please fax this completed form with credit card payment information to the CSMC Office at 519-208-0191

VISA/MASTERCARD # _____ EXP DATE _____

CARDHOLDER NAME _____

Company Name: _____

New Product Name(s) PLEASE PRINT LEGIBLY AND ACCURATELY BELOW:

_____	<input type="checkbox"/> Floor	<input type="checkbox"/> Table
_____	<input type="checkbox"/> Floor	<input type="checkbox"/> Table
_____	<input type="checkbox"/> Floor	<input type="checkbox"/> Table
_____	<input type="checkbox"/> Floor	<input type="checkbox"/> Table
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